

News and Gossip of Screen and Stage

SENSATIONAL SCENES TAKEN IN BIG THEATER

For Metro Feature, "The Soul Market," in which Mme. Petrova is Starred.

More than two hundred persons were used on the stage and in the auditorium of the Princess theater, in Thirty-ninth street, New York City, to make the sensational theater scene for "The Soul Market," a forthcoming Metro feature in which Mme. Petrova is starred. Not only were scenes photographed of the audience, but interesting pertinent scenes were staged in the boxes, dressing rooms, foyer and on the stage.

Hippodrome Girls.
A group of chorus girls from the Hippodrome were used in the stage scenes, and the audience was up of supernumeraries in evening clothes. The scenes were directed by Francis J. Grandon and Victor R. Scott, both of whom recently joined the Metro staff of directors, producing with the Popular Plays and Players, "The Soul Market" is essentially a story of the theater, and the true atmosphere of the theater is sustained in all the action and the settings. It was written by Aaron Hoffman, the successful playwright whose name was long associated with Broadway stage productions before he turned his attention to scenario writing. He is at present engaged in writing two more five part productions for Mme. Petrova.

New Leading Man.
In "The Soul Market" Mme. Petrova is surrounded by an excellent supporting cast, which includes Arthur Hoops, Wilmoth Hargis, her new leading man; Gypsy O'Brien, a new comer to motion pictures; Evelyn Brent, and other well known stage and screen artists.

"OVERALLS"
Is the Unusual Title Selected for a Mutual Masterpiece.

Another of those pulsating five part American-Mutual masterpieces is coming—"Overalls." As the title might suggest, the story concerns the romance of a young western construction camp foreman in love with a wealthy girl—who is no less than the beautiful Rea Mitchell, who is deservedly popular everywhere because of her delightful personality and sincere screen acting. William Stowell as the foreman is a red blooded western character.

PALACE TO HAVE LAMONT'S GIRLS

"Merrymakers" to Present Three Tabloid Shows There This Week.

For the coming week at the Palace there will be one of the best musical tabloids on the road—Frank Lamont and his "Merrymakers," featuring the dancing.



Miss Grace Vernon, Prima Donna with the Lamont "Merrymakers," Who Will Be at the Palace Theater All This Week.

Peerless quartet. The reports received on this show have been excellent, and patrons of the Palace theater next week will be entertained with real singing, good comedy and clever

To Be Featured In Hatten Story

The Joseph Hatten story, "John Needham's Double," has been adapted for the screen by Olga Printzlau, and



Mr. and Mrs. Phillips Smalley will feature the Broadway star, Tyrone Power, in the production.

DEBUT
As Gaumont Star Is Made by Miss Courtot in "The Dead Alive."

"The Dead Alive," a Mutual masterpiece, de luxe edition, will serve to introduce Marguerite Courtot, the popular screen actress, to her many admirers in a new capacity. It is her first picture as a Gaumont (Mutual) star.

Marguerite Courtot came to the Mutual Christmas day, leaving the Kalem company, with whom she had been connected for three years.

TOUGH LUCK.

Now that Ethel Terae is a full fledged star heading her own company, Ham and Bud are disconsolate. "We haven't anything to fight about now," they declare, "and what is life without a daily squabble?"

DRY GOODS CLERK.

Frank Glendon, who appears with Hamilton Revelle in "The Price of Malice," a Metro wonderplay, was formerly a dry goods clerk in Butte, Mont., before he became a leading man.

Mutual Gets Chaplin for A Young Mint

NEW YORK, Feb. 26.—After all negotiations, counter negotiations, champagne suppers, and "ruffling," it seems that Charlie Chaplin with his justly celebrated walk and his frequently featured kick will hereafter be exclusively shown in Mutual films.

Such announcement was made quietly but definitely. The contracts, it is asserted, were signed Saturday. They provide for a bonus of \$100,000 to Chaplin, with or without his mustache; \$10,000 a week salary, and a percentage in the business. The money is to be paid in the near future.

Chaplin is to have a special company organized for him by the Mutual and his brother, Syd Chaplin, also an agile figure in motion picture, is to be a member of it. What price for the brother is not stated.

The Mutual company already has applied for an insurance of \$250,000 on the new star.

BEACH NOVELS OBTAINED FOR LUBIN FILMS

Preparations Are Already in Progress for Elaborate Screen Productions.

Exclusive photoplay rights to Rex Beach's novels have been acquired by the Lubin Company, of Philadelphia.

This is the big news announcement which must be the prevalent topic in every nook and corner of filmland.

Rex Beach is conspicuous among American novelists of large following whose works have scored signal success on the screen. In fact, studio experts regard them as ideal for scenario purposes. There is action in every paragraph and abundant opportunities for big scenes and his pages abound with material for film thrills.

Preparations are in progress for elaborate screen productions of "The Barrier," "The Silver Horde" and "The Iron Trail." With the announcement that, for the making of these photoplays the companies will be sent to the localities described by the author, patrons of the silent drama may well anticipate spectacular productions.

The three novels at present underlined are regarded at present as the Lubin studio directors as offering more possibilities for lavish and thrilling screen effect than any other works

ODEON CHANGES TO VAUDEVILLE

Three High Class Specialty Acts to Be Presented This Week.

Commencing with next week's show the Odeon is going to change from tabloids and go into vaudeville for a change. For the first half of next week there will be a good program of exceptionally good comedy, high class singing and dancing and a good gymnastic act.

The first number on the bill will be the Richardson sisters in a singing and dancing act and they are said to be exceptionally clever. The second number will be the Goulette comedy talking and acrobatic team and the third number on the bill will be the Musical Irving in a comedy musical act.

There will also be four reels of moving pictures shown daily at the Odeon and every Thursday afternoon and evening will be shown "The Girl and the Game," the great railroad serial featuring Helen Holmes.

Miss Hartman is A Countess Now



It's "Countess" Gretchen Hartman now. The appellation, which suits her down to the ground, is a reminiscence of her latest role, the leading part in "The Mystery of Orcival," her newest feature. The gowns she wears in this role are simply stunning, and admirers of the beautiful Dane will have abundant opportunity in this picture to see how magnificent she really is. Apropos the new gowns and the title, there's a good story. The other evening a friend invited her to dance in a cafeteria, but the thoughtfully Gretchen remarked that a countess of her quality couldn't afford to be seen tangling in a cabaret. After considerable persuasion she permitted herself to be treated to tea at the Alexandria.

NEW FEATURES

Are Started by Mr. Bushman and Miss Bayne in Florida.

Francis X. Bushman and Beverly Bayne, the Metro stars who recently completed the stellar roles in "Man and His Soul," a big five part production, have left again for Florida at the head of a strong supporting company, where they will begin work on two new Metro features.

The first will be a picturization of the widely read novel, "The Wall Between," written by Ralph D. Paine. Their second vehicle will be "Boots and Saddles," adapted for the screen from the successful play of the same name, by Eugene Walters, author of "The Eastest Way," "Paid in Full" and other notable plays.

GEORGE BEBAN ENGAGED FOR PALLAS FILMS

Noted Characterizer of Italian Roles to Appear Again on Paramount Program.

George Beban, the well known characterizer of Italian roles, has closed with Pallas Pictures to appear again on the Paramount program. Mr. Beban's exceptional work in "The Alien" and "The Italian" now appearing throughout the country with great success under the Paramount trade mark has made him immensely popular with patrons of the screen in addition to his international fame as a star of the speaking stage.

Popularity Widespread.
Mr. Beban, recently created widespread interest when he appeared on Broadway in "The Alien," a combination of motion pictures and dramatic sketch adapted from his well known play, "The Sign of the Rose." Since then the complete photoplay has greatly added to his popularity as a portrayer of Italian characters. Since the age of 8, Mr. Beban has devoted his efforts to the stage. As the "Boy baritone of California" he toured the country, later appearing as end man in minstrel organizations and then in stock. His rare dialect and generally effective characterizations attracted attention of big theatrical managers with the result that he soon appeared in principal and starring roles in such productions as the famous Weber and Fields' jubilee "Fantasia" and George M. Cohan's "The American Ideal."

Strange Coincidence.
The signing of Mr. Beban under the Pallas-Paramount banner brings to light a strange coincidence in the fact that Elsie Janis, also a Paramount star in Bosworth, Inc., photoplays, was instrumental in the actor's greatest success on the stage, "The Sign of the Rose." Mr. Beban had heard Miss Janis recite a little poem about an Italian girl called "Rosa" which appealed so to him that he included it in his repertoire in dialect. It made such a hit that the actor wrote a sketch and called it "The Sign of the Rose," which proved an instantaneous success and for five and a half years the Italian characterizer starred in this short drama through the entire United States, Canada and in London. At the suggestion of Klaw and Erlanger Mr. Beban wrote the sketch into a four act play with the result that it enjoyed a big run on Broadway and a successful tour on the road.

Mr. Beban had already reached Los Angeles and is now preparing to play

(Continued on Page 5, 2nd Section.)

ROBINSON GRAND THE THEATRE BEAUTIFUL

ON THURSDAY, MARCH 2D
The Regular Picture Service Will Resume.

MARGUERITE CLARK
In the latest Paramount production

"Mice and Men"

Extra Added Attraction:
THE FIRST CHAPTER OF

"The Strange Case of Mary Page"

FRIDAY AND SATURDAY
MARCH 3 AND 4
William Fox Presents the Inimitable Star

Theda Para

—IN—

"The Serpent"

On Friday, the Second Chapter of
"The Strange Case of Mary Page"

THE HOME OF THE PIPE ORGAN

AT THE

BIJOU

V. L. S. E. GENERAL-FILM and All Big Features

SERIAL NO. 1

Will Be Shown at the BIJOU

Monday, Feb. 28th

THESE DATES ARE ANNOUNCED FOR THE

"Strange Case of Mary Page"

SERIAL NO. 2

Will Be Shown at the BIJOU

Friday, March 3

MONDAY and TUESDAY

ORRIN JOHNSON, MARGUERITE MARSH and VERA FAY, in

"THE PRICE OF POWER"

(FIVE ACTS)

ADDED ATTRACTION, MONDAY, FIRST NUMBER

"The Strange Case of Mary Page"

With HENRY B. WALTHAL and EDNA MAYO—Two Acts.

WEDNESDAY and THURSDAY

BESSIE BARRISCALE and BRUCE McRAE, in

"THE GREEN SWAMP"

(FIVE ACTS)

Produced under the personal supervision of THOS. H. INCE. It's a society drama that has pleased thousands of picture lovers in New York, Philadelphia and Chicago.

FRIDAY

THE NEW \$1,000,000 FRANKLIN FEATURE FILM CO.

Presents MISS MAY WARD, in

"VIR TUE"

This company just incorporated by Big New York Capitalists. Nothing but features made.

MONDAY and TUESDAY

ROSCOE ARBUCKLE and MABEL NORMAND, in

HE DID AND HE DIDN'T

(TWO ACT KEYSTONE)

This program will equal any ever shown in this city. Think of it! Johnson, Walthal, Mayo, Arbuckle, St. Johns, Normand, Marsh and Lewis all shown in one day.

WEDNESDAY and THURSDAY

CHARLES MURRAY and LOUISE FAZENDA, in

"HIS HEREAFTER"

(TWO ACT KEYSTONE)

When you think of funny stunts, that's Charley. His long suit is to make audiences smile. This one is no exception.

SATURDAY

BIG SIX ACT BLUE RIBBON VITAGRAPH FEATURE

"THOU ART THE MAN"

VIRGINIA PEARSON, JOE KILGORE and BILLIE BILLINGS, in Leads.

FOURTH NUMBER "MUSTY SUFFER" COMEDY

ALL NEW LATE FEATURES WILL BE SEEN AT THE BIJOU. NOTHING OLD

MAKE YOUR DIMITES Look Like Dollars

SEE, SEE, SEE Our Wonderful Feature Programs

MAKE YOUR DIMITES Look Like Dollars